

## **Primark Announcement on Ethical Trade Team, Wednesday 2 December 2009**

Primark announced today that it is strengthening its ethical trade team with the appointment of a Senior Ethical Trade Manager at its UK headquarters, an Ethical Trade Manager in Turkey and an Ethical Trade Executive in India. These new team members join Primark from Marks and Spencer, Gap Inc. and William E. Connor respectively. They bring with them a wealth of experience in ethical trade, across sectors and in environmental as well as social sustainability.

The new in-country appointees will be based Istanbul and Delhi and will be responsible for managing Primark's supplier audit and development program, factory remediation and external partnerships. The UK team member, based in Reading, will support the Ethical Trade Director across the ethical trade programme.

These new members join an expanding ethical trade team, planned to reach a strength of 15 in-country staff in 2010, in addition to the team members based at company headquarters in the UK. This increased in-house expertise will help Primark to achieve its aims of delivering a robust, respected and innovative ethical trade programme that supports its suppliers to meet its expectations and helps protect the rights of workers working at all levels within its supply chain.

### **For further information, please contact:**

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